
CORPORATE BROCHURE



A sunset scene with a bright sun, silhouetted trees, and a field of grass. The sun is a bright yellow circle in the center of the frame, surrounded by a soft orange glow. The sky is a gradient of orange and yellow. The foreground is a field of tall grass, and the background is a line of dark trees.

WHO

WE ARE

Our mission is to power the lives of underserved customers. We do this by designing and distributing a line of affordable solar home energy solutions for households that are completely off or lack reliable access to the grid. Greenlight Planet has offices in 8 countries and more than 14 million Sun King solutions installed in 40 countries around the world.

Our Sun King products range from an ultra-affordable, super portable Sun King Pico, priced at around \$8 to more robust portable solutions that include USB charging ports and radios to plug and play multi-light solar home systems that provide light, basic accessory charging and television systems for \$80-600.

We sell Sun King solutions to rural households around the world in three ways: through a vast network of more than 300 distribution partners,

thousands of rural retailers and through our networks of more than 5,500 direct sales agents in Africa and Asia.

To enable affordability for our consumers, we have developed Sun King EasyBuy, technology-enabled pay as you go versions of our core product portfolio. Sun King EasyBuy allows customers to pay for their product in small installments over time; after the last payment is completed, the product is perpetually 'unlocked' for the household to use as desired.

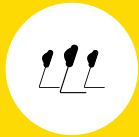
Greenlight Planet currently operates the industry's largest 'pay-as-you-go' business, selling 65,000 consumer-financed solar systems per month through our network of 5,500 field agents and 159 branches stores in Kenya, Nigeria, Tanzania and Uganda.



Available in
40+ COUNTRIES



5,500+ ACTIVE
Direct-sales agents



17+ MILLION
Sun King™ units sold



MORE THAN 300
Distribution partners



81+ MILLION
Happy users



14.9+ MILLION
Households reached



22+ MILLION
Metric tons of greenhouse gas offset



USD 4.46+ BILLION
Estimated saving for customers



OUR

PRODUCTS



PORTABLE LANTERNS









PORTABLE LIGHTING SOLUTIONS

sun king. | PICO PLUS

A brighter study and task light with dual charging



FEATURES

	5X Brighter than a candle
	72 Hours of light on 1 day's charge
	50 Lumens of light
	Integrated Solar panel
	350mW Solar panel
	425mAh, 3.3V Battery
	1.40Wh Battery Capacity
	USB for Pico charging










sun king. | PRO 200

Bright solar lantern with mobile phone charger



FEATURES








	20X Brighter than a candle
	72 Hours of light on 1 day's charge
	200 Lumens of light
	2.35W Solar panel
	2550mAh, 3.7V Battery
	9.44Wh Battery Capacity
	USB Mobile phone charging



sun king. | PRO 300

Bright solar lantern with mobile phone charger

FEATURES








	30X Brighter than a candle
	100 Hours of light on 1 day's charge
	300 Lumens of light
	5.5W Solar panel
	4400mAh, 3.7V Battery
	18.87Wh Battery Capacity
	USB Mobile phone charging



sun king. | PRO 400

Ultra bright solar lantern with mobile phone charger

FEATURES

	40X Brighter than a candle
	100 Hours of light on 1 day's charge
	400 Lumens of light
	5.5W Solar panel
	5100mAh, 3.7V Battery
	18.87Wh Battery Capacity
	USB Mobile phone charging













 Available with **EasyBuy™**

3 in 1 portable solar lantern for light and entertainment

FEATURES

	16X Brighter than a candle
	36 Hours of light on 1 day's charge
	160 Lumens of light
	FM radio and MP3 player
	2.7W Solar panel
	3000mAh, 3.3V Battery
	9.9Wh Battery Capacity
	USB Mobile phone charging











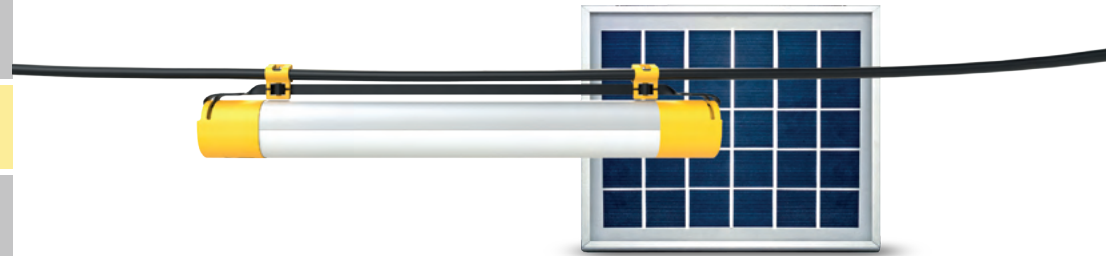
sun king. | TUBE

Portable solar tube light with mobile charging



FEATURES

	40X Brighter than a candle
	48 Hours of light on 1 day's charge
	400 Lumens of light
	5.5W Solar panel
	5100mAh, 3.7V Battery
	18.87Wh Battery Capacity
	Digital LED Meter Charging indicator
	USB Mobile phone charging





HOME SERIES

HOME ENERGY SOLUTIONS










sun king. | HOME 40 PLUS

 Available with **EasyBuy™**

Ultra-affordable solar home lighting and mobile charging



FEATURES

	40X Brighter than a candle
	30 Hours of light on 1 day's charge
	400 Lumens of light
	5.5W Solar panel
	2550mAh, 7.4V lithium-ion NMC battery
	18.8Wh Battery Capacity
	USB Mobile phone charging










sun king. | HOME 200X

 Available with **EasyBuy™**

3 bright tube lights with an option to upgrade battery for TV and fan

FEATURES

	60X Brighter than a candle
	30 Hours of light on 1 day's charge
	600 Lumens of light
	11W Solar panel
	11.1V, 28.3Wh lithium-ion NMC battery
	EXPANDABLE solar power and battery capacity
	USB Mobile phone charging



This product is expandable via a separately purchased expansion pack battery and solar panel, enabling users to add power to support larger appliances such as televisions and fans.








sun king. | HOME 200X PLUS

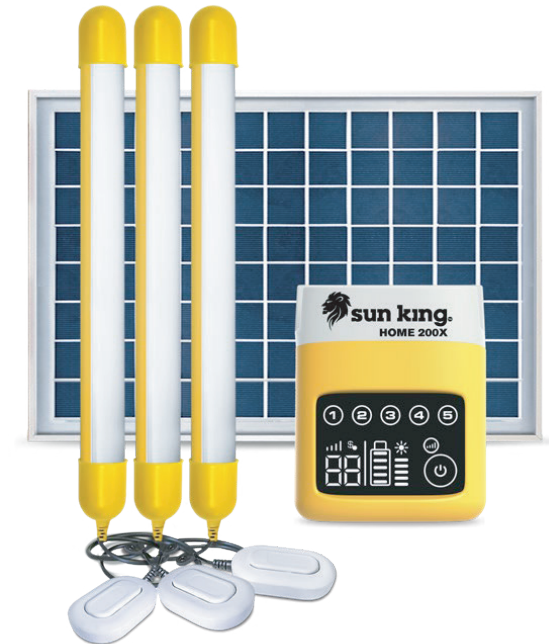
 Available with **EasyBuy™**

3 bright tube lights with an option to upgrade battery for TV and fan



FEATURES

	60X Brighter than a candle
	30 Hours of light on 1 day's charge
	600 Lumens of light
	15W Solar panel
	11.1V, 28Wh lithium-ion NMC battery
	EXPANDABLE solar power and battery capacity
	USB Mobile phone charging



This product is expandable via a separately purchased expansion pack battery and solar panel, enabling users to add power to support larger appliances such as televisions and fans.









sun king. | HOME 500X

 Available with **EasyBuy™**

Brighter light with better entertainment and various add-on accessories



FEATURES

	90X Brighter than a candle
	19 Hours of light with all lamps on Turbo mode
	900 Lumens of light
	1 Motion Sensing Security Light
	Up to 8 Hours with all lamps on turbo mode and TV at default mode
	50W Solar panel
	11.1V, 141.52Wh lithium-ion NMC battery
	USB Mobile phone charging



Available in 24" / 32" HD TV



FAN SERIES









HOME ENERGY SOLUTIONS



 Available with **EasyBuy™**

Solar powered, portable 16" fan

FEATURES










	18 Hours of Runtime on low mode
	1-2-3 Fan Speeds
	1300 RPM
	6.2 Meters of air blowing distance
	Brushless DC Motor technology
	20W Solar panel
	5100mAh, 11.1V Battery
	56.61Wh Battery Capacity



sun king. | FOLDABLE FAN

A rechargeable fan with a compact design and adjustable stand

FEATURES

	1-2-3-4 Speed modes
	Battery saver mode varies periodically
	2000 RPM , 4m/s Air Delivery
	24 Hours of wind on low power mode
	5 Meters of air blowing distance
	7650 mAh, 3.7V Battery
	28.30Wh Battery Capacity
	Up to 1 Meter expandable height
	BLDC motor for efficient noiseless operation












ACCESSORIES

sun king. | **TORCH** (Non Solar)

Multipurpose torch with diffuser and belt clip



FEATURES

	30X Brighter than a candle
	30 Hours of Light on Normal Mode
	DIFFUSER for Ambient Room Lighting
	2550mAh, 3.7V Battery
	Strobe Mode for Emergency
	9.43Wh Battery Capacity
	USB for torch charging












sun king. | TORCH

Multi-functional solar torch with headband and diffuser



FEATURES

	30X Brighter than a candle
	8 Hours of Light on Normal Mode
	2.35W Solar panel
	Diffuser for Ambient Lighting
	Headband for Handsfree usage
	2550mAh, 3.7V Battery
	Strobe Mode for Emergency
	9.43Wh Battery Capacity
	USB for torch charging








sun king. | RADIO

Portable radio with MP3 player



FEATURES







	LED Digital Display
	FM Radio and MP3 Player
	Micro SD Card Reader
	1000mAh, 3.7V Battery
	3.7Wh Battery Capacity



sun king. | PEDESTAL FAN

Solar powered pedestal fan with ultra quiet cooling

FEATURES

	1-2-3 Speed modes
	1140 RPM fan power
	24 Hours of wind on low power mode
	5 Meters of air blowing distance
	220V AC - 12V/1.5A DC
	BLDC motor for efficient noiseless operation







Compatible with Home 200X, Home 200X Plus and Home 500X.

sun king. | EXPANSION PACK 113X

Expandable battery for extra power storage



FEATURES

	11.1V, 113Wh lithium-ion NMC battery
	36W, 16V polycrystalline solar panel
	200X & 200X Plus
	Fan, TV & more








Compatible with Home 200X and Home 200X Plus

sun king. | DIGITAL TV

Solar-powered premium and affordable entertainment

FEATURES

	16:9 LED display screen
	USB (MP4 / MP3), HDMI enabled
	CI SLOT for satellite pay tv card
	Stereo speakers, 3.5mm earphone
	24" & 32" available



Compatible with Home 200X and Home 200X Plus

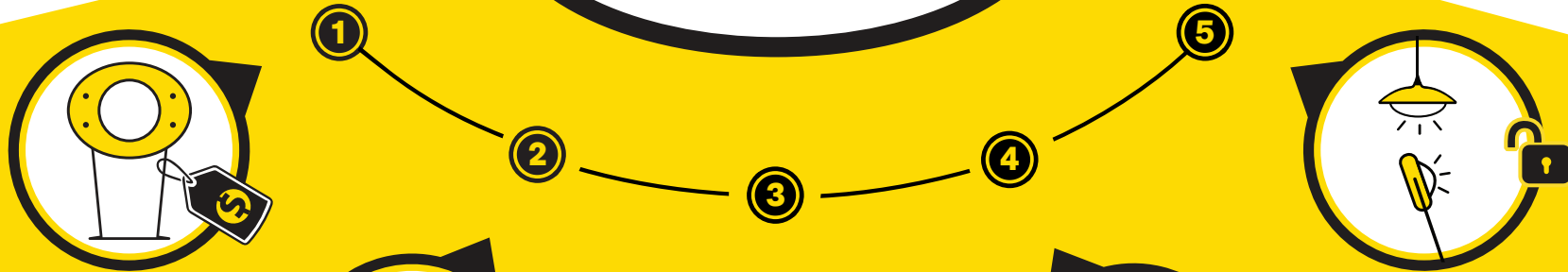
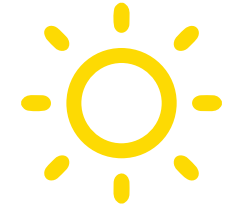


Our EasyBuy™ pay-as-you-go technology allows customers to pay for their products in small installments over time.

After paying a fraction of the product's cost up-front, the user takes the product home and stops paying for kerosene or electricity. The user then pays the balance due in daily, weekly or monthly installments, via mobile money. If installment payments are delayed, the EasyBuy™ technology "locks" the system until the next payment is made. At the end of the payment plan, the Sun King™ product is perpetually unlocked.

EasyBuy™ integrates readily into diverse distribution networks, enabling distribution partners to more effectively meet consumers' needs. Flexible payment plans can be developed based on localized demographics and income levels.

Our mobile application assists in the efficient registering and tracking of customer and sales agent activity, while web-based analytics allow distribution partners to check the overall health of account portfolios, manage collections, and provide timely after-sales support.



Buy a Sun King™ product by paying a deposit.



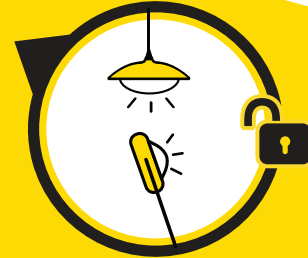
Pay a small fee per week in order to continue using the product.



Receive a text message with an activation code



Enter activation code into the product using the keypad on it. This unlocks the product for continued use.



After the final installment, the Sun King™ product is paid off and permanently unlocked





EXTENDING
OUR REACH



Sun King™ has brought a plethora of opportunities and positive changes in our lives from providing better education to our kids and serving the community, to leading a less hectic lifestyle.

David and Zipporah, smallholder farmers from Kenya and owners of Sun King™ Pro lights.

Today, less than 10% of the off-grid population can access reliable energy sources after the sun sets, yet millions of new mobile phone users are connected each year. While the quality solar home products industry has grown tremendously in the last ten years, we have collectively made relatively little progress in reaching the 1.2 billion under-electrified people that need reliable energy solutions. We are constantly looking for relevant, established businesses and organizations to partner with to bring our Sun King™ solutions to people that need and want more sustainable energy in their homes.

OWNER'S REPORT



EDUCATION

75%

Increase in child study time



LIVELIHOOD

94%

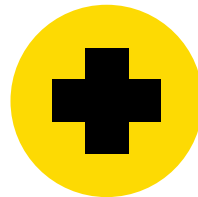
Feel they live safer lives



SAVINGS

> \$150

Increase in household savings



AIR QUALITY

84%

Have experienced better air quality at home



EARNINGS

20%

Increase in Household income

GLOBAL OFFICES

Shenzhen

9th floor, 21 block, Guangqian industry zone,
Long Zhu 3rd road, Xili,
Nanshan District, Shenzhen, China

Tanzania

Greenlight Planet Tanzania Limited
P.O. Box 410
Plot No SME, TASO Grounds, Njiro
Tel +255 766 909 766
Arusha, Tanzania.

Uganda

UAP Nakawa Business Park, Block A 6th Floor
Plot 6-7 Old PortBell Road
P.O. Box 6031 Kampala Uganda

Nigeria

CIPM House, 1, CIPM Avenue, Off Obafemi Awolowo
Way, Opp. Lagos State Secretariat, Alausa, Ikeja,
Lagos P.O. Box 75995, Lagos, Nigeria

Delhi

Unit No. 702, 7th Floor,
Rohit House, Tolstoy Marg
New Delhi -110 001

Mumbai

10th Floor, Discovery of India Building,
Dr. Annie Besant Road, Worli,
Mumbai, India, Postal Code - 400 018

Yangon

No 306, 3rd floor
Hledan Center, Kamayut tsp
Yangon, Myanmar,

Nairobi

The Priory Place, 2nd Floor,
Arwings Kodhek Road,
Nairobi, Kenya

Chicago

201 W, Lake St. #101, Chicago, IL 606 06
United States

Please visit us at www.greenlightplanet.com or contact us at sales@greenlightplanet.com to learn more.



Chicago • Mumbai • Nairobi • Shenzhen

sales@greenlightplanet.com